

Social Movements

Sociology 606, Autumn 2006

Professor: Andrew W. Martin

Office: 324 Bricker Hall

Phone: 247-6641

Email address: martin.1026@sociology.osu.edu

Course website: sociology.osu.edu/classes/soc606/martin

Instructor website: www.sociology.ohio-state.edu/awm/

Office Hours:

T Th 11:00-12:30

or by appointment

Class Information:

1041 McPherson Lab

T Th 1:30-3:18

Course Overview

In all societies, present and historical, people have joined together to press for or against social change. When engaging in collective action, groups must make important decisions about the goals, tactics, and organizational strategies of the movement. Often external factors, including the response of the state, availability of external resources, and cultural factors, shape these movement dynamics. In this course we will be exploring all of these issues by examining both individual movements and theoretical explanations for movement processes. By the end of the course you should have a better sense of not only of the range of movements that exist, but the theoretical foundations used to examine social movements.

Course Objective

As stated above, the foci of the course are twofold: explore specific movements and review important social movement theory. Too often movement theory is read without a substantive understanding of what the social movement landscape actually looks like. To this end, the course will begin first by examining movements of particular social importance. This will be achieved by a general survey of social movements in America and a more in-depth reading of a specific movement of the student's choosing. We will then turn our attention to important theoretical issues explored by social movement scholars. Throughout the course, students will be evaluated through a series of written papers, including a book review, short reactions to readings, and a longer paper on a specific movement. The goals of these assignments are not only to encourage you to think more deeply about a specific topic, but also to develop your skills as a writer.

Course Materials

One book and a course packet are required for the course. The book is available at the OSU bookstore:

Goldberg, Robert A. 1990. *Grassroots Resistance: Social Movements in Twentieth Century America*. Waveland Press.

For those articles that are available electronically, there is an active link to the article from the online version of this syllabus. Please note that in order to access these articles, you must be working from an OSU lab. All other readings are available either on the library's closed reserves or electronic reserves.

Course Requirements:

In-Class Participation

Both graduate and undergraduate students are expected to complete the required readings prior to class. This will facilitate a lively in-class discussion on important topics raised in the readings.

Reactions to Readings

Students will periodically complete a short reaction to the day's reading assignment. This includes both a question about the theme of the reading as well as a brief (one-half page) answer to the question. Please note that once we begin reading theoretical works, your reaction should link the particular theory to the movement you have chosen. Students should be prepared to discuss both their question and answer in class. Graduate students are required to submit 10 reactions, while undergraduates are required to submit six, which must be spread throughout the course (no more than one per week). The reaction must be emailed to me by 9:00 am of the morning of class.

Book Review

Students are required to write a short (4-5 page) book review on a manuscript that covers a movement of their choosing. A list of manuscripts will be distributed the second week of class. The book review should not be merely a description of the book but rather must address a series of important questions, which will be included with the manuscript list. The particular movement you choose is important because you will be writing a subsequent research paper on a particular topic relevant to your movement. Therefore, the book review will serve as a foundation for the larger project. The due date for the book review is 10/17/2006. Students will also be required to give a very short (5 minute) overview of their manuscript in class 10/12/06.

Final Exam

There will be a final exam, consisting of multiple choice, short answer, and essay questions, given during finals week. The exam will cover the theoretical substance of the course, including all readings on and after October 17.

Research Paper

The research paper entails a detailed analysis of a particular social movement using the theories and concepts we will be studying in class. Therefore, it must move beyond a description of the movement to an analysis of important movement dynamics. I will go over this assignment in more detail the second week of class. Please note that classes are canceled the week of November 6 to allow students to meet with me to discuss their proposal and to give students time to work on their paper. The due date for the paper is 11/21/06. In addition, you will be expected to exchange your research paper with another student to solicit peer feedback. The date of this exchange is 11/2/2004.

Undergraduate Students Only

Undergraduate students will be expected to write a 6-8 page paper exploring a particularly critical challenge your movement faced during its lifecourse. Some possible examples include: the difficulty of mobilizing constituents, the reality of state repression, or addressing broader cultural barriers and stereotypes. Using social movement theories discussed in class, you will describe possible reasons for this challenge, how the movement sought to overcome it, and its implications on the overall functioning of the movement.

Graduate Students Only

Graduate students will be expected to write a 10-15 page research proposal that examines an important theoretical issue within the movement you have chosen. This will include not only an overview of the movement and the issue to be studied, but also a description of your data collection strategy. To facilitate the development of the proposal, I will be scheduling a one-hour meeting with the graduate students at some point during the quarter. Graduate students who are interested in collecting data on the movement using Proquest's *New York Times* Historical Archive will be given the option of skipping the final exam. This increases the expected length of the research paper (20-25 pages) and result in a greater portion of the grade based on this project (400 points, or one-third of the entire grade). Interested students should contact me about this possibility.

Course Evaluation

Your final grade will be reckoned on the basis of your performance on the following evaluations:

In-Class Participation	50 points
Book Review	100 points
Reactions to Readings	50 points
Research paper	200 points
Final Exam	200 points
TOTAL	600 points

Scale (%)

A	94-100	C+	76-79
A-	90-93	C	73-76
B+	86-89	C-	70-72
B	83-86	D	61-69
B-	80-82	F	60 and lower

Academic Misconduct: It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct.

Disability Statement: Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated, and should inform the instructor as soon as possible of their needs. The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; <http://www.ods.ohio-state.edu/>.

Unpaid Fees: Faculty rules specify that students are to have their fees paid by the first day of enrollment for the quarter. [Faculty Rule 3335-9-12]. If you have not paid your fees, you will not be allowed to continue attending class until:

1. your fees are paid, OR
2. you have a signed letter from Financial Aid stating that you are working with them to get your fees paid.

Daily Course Outline and Reading Assignment

<u>Date</u>	<u>Topic/Reading Assignment</u>
9/21	<i>Introduction to social movements.</i> Find information on social movement activity in America or any other country (use the web, newspapers, or other popular sources). Be prepared to discuss what you find in class the next day.

Historical Introduction to American Social Movements

9/26	<i>Overview of social movements</i> GR, Ch. 1 Meyer and Tarrow, A Movement Society Gamson-SSP-Ch. 1
9/28	<i>The “Old” Left-Communism and Industrial Syndicalism</i> GR, Ch. 3 & 5
10/3	<i>Right-Wing Movements-John Birth and the KKK</i> GR, Ch. 4 & 6
10/5	<i>Women’s Movements-Temperance and NOW</i> GR, Ch. 2 & 9
10/10	<i>The 1960s-Civil Rights and the Student Movement</i> GR, Ch. 7 & 8
10/12	<i>Student presentations of book reviews</i>

Precipitating Conditions of Movements

10/17	<i>Strain Theories of Movements</i> (Book Review due) Useem and Goldstone-Forging Social Order and Its Breakdown Gurr-A Casual Model of Civil Strife
10/19	<i>Resources and Social Movements</i> McCarthy and Zald-Resource Mobilization Cress and Snow-Mobilization at the Margins Gamson-SSP-Ch. 5
10/24	<i>Political Opportunity Structure</i> Meyer-Protest and Political Opportunities Jenkins and Perrow-Insurgency of the Powerless

Culture and Identity in Movements

- 10/26 *Framing in Social Movements*
Benford and Snow-Framing Processes
Babb-A True American System of Finance
- 10/31 *Collective Identity*
Bernstein-Celebration and Suppression
Roscigno and Danaher-Media and Mobilization
- 11/2 *Who Participates in Movements and Why?* (Exchange papers)
Snow et al.-Social Networks and Social Movements
McAdam-Recruitment to High Risk Activism

Week of November 6-No Class-set up meeting time to discuss paper

Movement Dynamics

- 11/14 *Repertoires/Strategies used by Movements*
McAdam-Tactical Innovation
Beckwith-Hinges in Collective Action
Gamson-SSP-Ch. 6
- 11/16 *Diffusion/Cycles of Protest* (Return papers w/comments)
Connell and Cohn-Learning from Other People's Actions
Koopmans-The Dynamics of Protest Waves
- 11/21 *What Determines Success? Movement Outcomes* (Final Paper Due)
Cress and Snow-The Outcomes of Homeless Mobilization
Andrews-Social Movements and Policy Implementation
Gamson-SSP-Ch. 3
- 11/23 No Class
- 11/28 *Internal Movement Dynamics*
Minkoff-Bending in the Wind
Voss and Sherman-Breaking the Iron Law of Oligarchy
Gamson-SSP-Ch. 7
- 11/30 *Movement Methodology and Course Wrap-Up*
Earl et al.-The Use of Newspaper Data in the Study of CA
Gamson-SSP-Ch. 2
- 12/6 *Final Exam* 1:30-3:18 PM

Course Reading Package for Soc. 606 (Autumn 2006)
Professor Martin

Gamson, William A. 1975. *The Strategy of Social Protest*. Homewood, IL: The Dorsey Press-Chapters 1, 2, 3, 5, 6, 7 Closed Reserves-Sullivant Library

Meyer, David S. and Sidney Tarrow. 1998. "A Movement Society: Contentious Politics for a New Century." Pp. 1-28 in *The Social Movement Society*, edited by David S. Meyer and Sidney Tarrow. Electronic Reserves

Useem, Bert and Jack A. Goldstone. 2002. "Forging Social Order and Its Breakdown: Riot and Reform in U.S. Prisons." *American Sociological Review* 67: 499-525. [link](#)

Gurr, Ted. 1968. "A Casual Model of Civil Strife: A Comparative Analysis Using New Indices." *The American Political Science Review* 62: 1104-1124. [link](#)

McCarthy, John D. and Mayer N. Zald. 1977. "Resource Mobilization and Social Movements: A Partial Theory." *American Journal of Sociology* 82: 1212-1241. [link](#)

Cress, Daniel M. and David A. Snow. 1996. "Mobilization at the Margins: Resources, Benefactors, and the Viability of Homeless Social Movement Organizations." *American Sociology Review* 61: 1089-1109. [link](#)

Meyer, David S. 2004. "Protest and Political Opportunities." *Annual Review of Sociology* 30: 125-145. [link](#)

Jenkins, J. Craig and Charles Perrow. 1977. "Insurgency of the Powerless: Farm Worker Movements (1946-1972)." *American Sociological Review* 42: 249-268. [link](#)

Benford, Robert D. and David S. Snow. 2000. "Framing Processes and Social Movements: An Overview and Assessment." *Annual Review of Sociology* 26: 611-639. [link](#)

Babb, Sarah. "'A True American System of Finance': Frame Resonance in the U.S. Labor Movement, 1866 to 1886." *American Sociological Review* 61: 1033-1052. [link](#)

Bernstein, Mary. 1997. "Celebration and Suppression: The Strategic Use of Identity by the Lesbian and Gay Movement." *American Journal of Sociology* 103: 531-565. [link](#)

Roscigno, Vincent J. and William F. Danaher. 2001. "Media and Mobilization: The Case of Radio and Southern Textile Worker Insurgency, 1929 to 1934." *American Sociological Review* 66: 21-48. [link](#)

- Snow, David A., Louis A. Zurcher, Jr., and Sheldon Ekland-Olson. 1980. "Social Networks and Social Movements: A Microstructural Approach to Differential Recruitment." *American Sociological Review* 45: 787-801. [link](#)
- McAdam, Doug. 1986. "Recruitment to High-Risk Activism: The Case of Freedom Summer." *American Journal of Sociology* 92: 64-90. [link](#)
- McAdam, Doug. 1986. "Tactical Innovation and the Pace of Insurgency." *American Sociological Review* 48: 735-754. [link](#)
- Beckwith, Karen. 2000. "Hinges in Collective Action: Strategic Innovation in the Pittstown Coal Strike." *Mobilization* 5: 179-200. [link](#)
- Conell, Carol and Samuel Cohn. 1995. "Learning From Other People's Actions: Environmental Variation and Diffusion in French Coal Mining Strikes, 1890-1935." *American Journal of Sociology* 101: 366-403. [link](#)
- Koopmans, Ruud. 1993. "The Dynamics of Protest Waves: West Germany, 1965 to 1989." *American Sociological Review* 58: 637-658. [link](#)
- Cress, Daniel M. and David A. Snow. 2000. "The Outcomes of Homeless Mobilization: The Influence of Organization, Disruption, Political Mediation, and Framing." *American Journal of Sociology* 105: 1063-1104. [link](#)
- Andrews, Kenneth T. 2001. Social Movements and Policy Implementations: The Mississippi Civil Rights Movement and the War on Poverty, 1965 to 1971. *American Sociological Review* 66: 71-95. [link](#)
- Minkoff, Debra. 1999. "Bending with the Wind: Strategic Change and Adoption by Women's and Racial Minority Organizations." *American Journal of Sociology* 104: 1666-1703. [link](#)
- Voss, Kim and Rachel Sherman. 2000. "Breaking the Iron Law of Oligarchy: Union Revitalization in the American Labor Movement." *American Journal of Sociology* 106: 303-349. [link](#)
- Earl, Jennifer, Andrew W. Martin, John D. McCarthy, Sarah A. Soule. 2004. "The Use of Newspaper Data in the Study of Collective Action." *Annual Review of Sociology* 30: 65-80. [link](#)